

Standards of Effective TOSA – Athletic Director

80% Elements of Effective Athletic Directing
20% Professional Responsibilities

Elements of Effective Athletic Directing

	Not Applicable	Below Standard	Developing	Proficient	Distinguished
Athletics Content Knowledge		<ul style="list-style-type: none"> Displays little understanding of athletics, coaching, psychological aspect of sport, and/or management of athletic programming Shows little understanding of the sports available for students at the school or across SPPS Displays little understanding of college recruiting process 	<ul style="list-style-type: none"> Displays basic understanding of athletics, coaching, psychological aspect of sport, and/or management of athletic programming Shows some understanding of the sports available for students at the school or across SPPS Displays basic understanding of college recruiting process 	<ul style="list-style-type: none"> Displays solid understanding of athletics, coaching, psychological aspect of sport, and management of athletic programming Shows solid understanding of the sports available for students at the school or across SPPS Displays solid understanding of college recruiting process 	Meets Proficient AND: <ul style="list-style-type: none"> Shares athletics, coaching, and/or management of athletic programming knowledge with other staff to impact practices of others Published in content area Presenter or leader for professional organization
Athletic Program Development		<ul style="list-style-type: none"> No or little forward progress in athletic program development No or little coordination of resources for the athletic program Cannot articulate vision for the work Program development minimally aligns to school, department, and/or district goals Rarely involves and/or encourages stakeholders to become involved in program decision making 	<ul style="list-style-type: none"> Some forward progress in athletic program development Some coordination of resources for the athletic program Can articulate vision for the work Program development mostly aligns to school, department, and/or district goals Sometimes involves and/or encourages stakeholders to become involved in program decision making 	<ul style="list-style-type: none"> Regular and ongoing forward progress in athletic program development Regular and ongoing coordination of resources for the athletic program Clearly articulates vision for the work and can explain the vision to others Program development consistently aligns to school, department, and/or district goals Actively involves and encourages stakeholders to become involved in program decision making 	Meets Proficient AND: <ul style="list-style-type: none"> Exceptional forward progress in athletic program development bringing the work to a new level
Services Respects Diverse Groups		<ul style="list-style-type: none"> Displays little understanding of diverse student athlete populations May display favoritism or ignore student athlete groups Students are minimally able to show up as their authentic selves through the athletic programming Rarely provides services in a manner that demonstrates respect for all (e.g. race, ethnicity, culture, faith, sexual orientation) 	<ul style="list-style-type: none"> Shows some understanding of diverse student athlete populations Attempts to include all student athletes regardless of cultural background, but not consistently or successfully Students are sometimes able to show up as their authentic selves through the athletic programming Sometimes provides services in a manner that demonstrates respect for all (e.g. race, ethnicity, culture, faith, sexual orientation) 	<ul style="list-style-type: none"> Routinely supports athletic programming that has a broad focus on various cultural and racial groups Shows an understanding of all student athletes, and attempts to adapt athletic programming to make content accessible for all Students are able to show up as their authentic selves through the athletic programming Consistently provides services in a manner that demonstrates respect for all (e.g. race, ethnicity, culture, faith, sexual orientation) 	Meets Proficient AND: <ul style="list-style-type: none"> Realness is present – student athletes question and inquire about what and how they are coached and/or supported Displays continuing search for best practice pertaining to diverse student athletes

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AD Modeling		<ul style="list-style-type: none"> Minimal modeling Instructions are unclear or disorganized Instructs with minimal monitoring of student athlete, coach, or staff comprehension or learning styles 	<ul style="list-style-type: none"> Modeling occurs, but components are missing such that student athletes, coaches and/or staff have difficulty proceeding with the task Instructions are sometimes clear and organized Delivers new information with little regard to student athlete and/or coach's various learning styles Instructions are given with some regard to the thought process behind them 	<ul style="list-style-type: none"> Demonstrates the thinking, speaking, reading, writing, and/or actions that student athletes, coaches, and staff will be required to perform Instructions are clear, concise, and logically organized Instructions are given with appropriate scaffolding including written and visual representations that address various learning styles 	Meets Proficient AND: <ul style="list-style-type: none"> Links the purpose of the modeling to a larger context Points out possible areas of misunderstanding during modeling
High Academic Expectations		<ul style="list-style-type: none"> Conveys a negative attitude toward academic content AD supports coaches so that only some student athletes receive the message that they are expected to attain high standards in their schoolwork and some student athletes do not Rarely supports SPPS and NCAA academic expectations for student athletes 	<ul style="list-style-type: none"> Communicates importance of work, but with little conviction and minimal buy-in by student athletes AD supports coaches so that most student athletes consistently receive the message that they are expected to attain high standards in their schoolwork Sometimes supports SPPS and NCAA academic expectations for student athletes 	<ul style="list-style-type: none"> Actions (verbal and non-verbal) reinforce belief that all student athletes can learn AD supports coaches so that virtually all student athletes receive the consistent message that they are expected to attain high standards in their schoolwork Consistently supports SPPS and NCAA academic expectations for student athletes 	Meets Proficient AND: <ul style="list-style-type: none"> Student athletes, coaches, and AD maintain a culture of high academic expectations
Promoting Student Growth		<ul style="list-style-type: none"> Rarely embraces the role of educator by using teachable moments to teach life lessons at appropriate times Rarely promotes and affirms whole-person perspective, understanding "student" first and "athlete" is second Rarely encourages student athletes to challenge themselves for personal growth in academics and other areas such as career, technical, arts, extracurricular, etc. 	<ul style="list-style-type: none"> Sometimes embraces the role of educator by using teachable moments to teach life lessons at appropriate times Sometimes promotes and affirms whole-person perspective, understanding "student" first and "athlete" is second Sometimes encourages student athletes to challenge themselves for personal growth in academics and other areas such as career, technical, arts, extracurricular, etc. 	<ul style="list-style-type: none"> Consistently embraces the role of educator by using teachable moments to teach life lessons at appropriate times Regularly promotes and affirms whole-person perspective, understanding "student" first and "athlete" is second Regularly encourages student athletes to challenge themselves for personal growth in academics and other areas such as career, technical, arts, extracurricular, etc. 	Meets Proficient AND: <ul style="list-style-type: none"> Takes a leadership role to promote student growth through additional programming and activities that engage student athletes
Engaging Student Athletes		<ul style="list-style-type: none"> Work with coaches leads to few student athletes authentically or actively engaged in practices, games, and/or events Work with coaches leads to little awareness of when student athletes are not engaged Rarely supports coaches so they can routinely take overt action to re-engage student athletes and/or increase engagement 	<ul style="list-style-type: none"> Work with coaches leads to some student athletes authentically or actively engaged in practices, games, and/or events Work with coaches leads to some awareness of when student athletes are not engaged Sometimes supports coaches so they can routinely take overt action to re-engage student athletes and/or increase engagement 	<ul style="list-style-type: none"> Work with coaches leads to virtually all student athletes authentically or actively engaged in practices, games, and/or events Work with coaches leads to a consistent awareness of when student athletes are not engaged Consistently supports coaches so they can routinely take overt action to re-engage student athletes and/or increase engagement 	Meets Proficient and: <ul style="list-style-type: none"> <u>Student athletes show ownership in authentic athletic experiences</u>
Differentiation		<ul style="list-style-type: none"> Minimal or no modification to product, process, or content to differentiate athletic department services and supports Few or no student athletes receive differentiated services/supports 	<ul style="list-style-type: none"> Inconsistent modification to product, process, or content to differentiate athletic department services and supports Some student athletes receive differentiated services/supports 	<ul style="list-style-type: none"> Regular and ongoing modification to product, process, or content to differentiate athletic department services and supports Virtually all student athletes receive differentiated services/supports 	Meets Proficient AND: <ul style="list-style-type: none"> <u>Differentiated athletic department services and supports accommodates student athlete and coach voice and choice leading to personalization</u>
Eligibility		<ul style="list-style-type: none"> Roster updates and eligibility reports are rarely completed Rarely monitors students' academic progress, attendance, and grades Eligibility issues are rarely reported, tracked, and/or enforced as required by SPPS and MSHSL policies 	<ul style="list-style-type: none"> Sometimes updates and eligibility reports are routinely completed Sometimes monitors students' academic progress, attendance, and grades Eligibility issues are sometimes reported, tracked, and/or enforced as required by SPPS and MSHSL policies 	<ul style="list-style-type: none"> Roster updates and eligibility reports are routinely completed Regularly monitors students' academic progress, attendance, and grades Eligibility issues are consistently reported, tracked, and enforced as required by SPPS and MSHSL policies 	Meets Proficient AND: <ul style="list-style-type: none"> Takes a leadership role in supporting colleagues to learn about and/or enforce eligibility requirements Organizing and/or implementing academic support systems

Elements of Effective Athletic Directing

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Athletic Policies & Rules		<ul style="list-style-type: none"> Rules of athletic team membership are unclear and/or consequences are rarely enforced Team selection processes are rarely explained Routinely builds awareness among team members of SPPS and MSHSL rules 	<ul style="list-style-type: none"> Rules of athletic team membership are clear, however consequences are sometimes enforced Team selection processes are sometimes explained Sometimes builds awareness among team members of SPPS and MSHSL rules 	<ul style="list-style-type: none"> Rules of athletic team membership are clear and consequences are consistently and fairly enforced Team selection processes are routinely explained Routinely builds awareness among team members of SPPS and MSHSL rules 	Meets Proficient AND: <ul style="list-style-type: none"> Takes a leadership role in affiliated organizations with MSHSL Works with coaches to develop and implement communication with athletes and families regarding athletic policies and rules
Coaching & Staff Supports		<ul style="list-style-type: none"> Rarely recruits and works towards retaining coaches and staff who know and reflect the diversity of the SPPS community Rarely support and/or mentors coaches and staff Rarely holds post-season reviews with coaching staff in a timely manner Rarely encourages coaches to pursue advanced coaching certification and/or improvement opportunities 	<ul style="list-style-type: none"> Sometimes recruits and works towards retaining coaches and staff who know and reflect the diversity of the SPPS community Sometimes supports and/or mentors coaches and staff Sometimes holds post-season reviews with coaching staff in a timely manner Sometimes encourages coaches to pursue advanced coaching certification and/or improvement opportunities 	<ul style="list-style-type: none"> Regularly recruits and works towards retaining coaches and staff who know and reflect the diversity of the SPPS community Supports and mentors coaches and staff; able to have difficult conversations with coaches and staff regarding performance and/or conduct Routinely holds post-season reviews with coaching staff in a timely manner Routinely encourages coaches to pursue advanced coaching certification and/or improvement opportunities 	Meets Proficient AND: <ul style="list-style-type: none"> Takes a leadership role with colleagues to reflect about strategies regarding work with coaches and support staff
Team Functions		<ul style="list-style-type: none"> Rarely supports coaches to create opportunities for time together or builds special traditions for teams away from practice/competition Team celebrations and programs are rarely designed each year to honor athletics and thank families 	<ul style="list-style-type: none"> Sometimes supports coaches to create opportunities for time together or builds special traditions for teams away from practice/competition Team celebrations and programs are sometimes designed each year to honor athletics and thank families 	<ul style="list-style-type: none"> Routinely supports coaches to create opportunities for time together or builds special traditions for teams away from practice/competition Team celebrations and programs are routinely designed each year to honor athletics and thank families 	Meets Proficient AND: <ul style="list-style-type: none"> Supports coaches and student athletes to engage in community service projects as part of team functions Provides training opportunities for student leaders
Scheduling		<ul style="list-style-type: none"> Rarely follows appropriate procedures in scheduling events with all parties Rarely creates a master schedule with a balanced program of opportunities for all students Rarely establishes fair practice schedules, access to facilities, and inclement weather processes 	<ul style="list-style-type: none"> Sometimes follows appropriate procedures in scheduling events with all parties Sometimes creates a master schedule with a balanced program of opportunities for all students Sometimes establishes fair practice schedules, access to facilities, and inclement weather processes 	<ul style="list-style-type: none"> Consistently follows appropriate procedures in scheduling events with all parties Routinely creates a master schedule with a balanced program of opportunities for all students Regularly establishes fair practice schedules, access to facilities, and inclement weather processes 	Meets Proficient AND: <ul style="list-style-type: none"> Takes a leadership role in changing scheduling protocols Takes a leadership role in partnering with outside organizations to share facilities and/or create spaces for schedules Takes a leadership role in maximizing facility use
Relationships Between AD and Student Athletes & Coaches		<ul style="list-style-type: none"> AD interaction with at least some student athletes or coaches is negative, demeaning, sarcastic, or inappropriate to the age of the learners Interactions reflect inconsistencies, favoritism, or disregard for student athletes' or coaches' cultures Student athletes and/or coaches exhibit disrespect for AD or peers 	<ul style="list-style-type: none"> AD-student athlete and AD-coach interactions are generally appropriate Student athletes and/or coaches exhibit only minimal respect for AD or peers 	<ul style="list-style-type: none"> AD-student athlete and AD-coach interactions are friendly and demonstrate general warmth, caring, and respect Interactions are appropriate to developmental and cultural norms and AD seeks input/advice on what are appropriate cultural norms for student athletes outside of the AD's culture Student athletes and coaches exhibit respect for AD and peers 	Meets Proficient AND: <ul style="list-style-type: none"> Recognizes student athlete or coach contributions to the school and/or SPPS community Creates an environment where student athletes and coaches build relationships with the AD, not just the AD building relationships with student athletes and coaches

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Sportsmanship		<ul style="list-style-type: none"> Rarely holds student athletes and coaches to high levels of sportsmanship Appropriate sportsmanship and fair play are rarely demonstrated throughout the program Rarely communicates the importance of sportsmanship to teams and coaches Rarely models appropriate treatment of officials 	<ul style="list-style-type: none"> Sometimes holds student athletes and coaches to high levels of sportsmanship Appropriate sportsmanship and fair play are sometimes demonstrated throughout the program Sometimes communicates the importance of sportsmanship to teams and coaches Sometimes models appropriate treatment of officials 	<ul style="list-style-type: none"> Regularly holds student athletes and coaches to high levels of sportsmanship Appropriate sportsmanship and fair play are consistently demonstrated throughout the program Regularly communicates the importance of sportsmanship to teams and coaches Regularly models appropriate treatment of officials 	<p>Meets Proficient AND:</p> <ul style="list-style-type: none"> Fosters an environment where student athletics can demonstrate sportsmanship throughout the school day and interactions with the community Works with coaches to promote MSHSL sportsmanship practices such as, Why We Play
High Behavioral Expectations		<ul style="list-style-type: none"> Minimal standards of conduct for routines appear to have been established Minimal implementation of district or school rules and procedures is evident Student athletes and or coaches are confused as to what is expected of them 	<ul style="list-style-type: none"> Standards of conduct for routines appear to have been established Some implementation of district and school rules and procedures is evident Student athletes and coaches appear to understand what is expected of them some of the time 	<ul style="list-style-type: none"> Standards of conduct for routines are clear to all student athletes and coaches and appear to have been co-created with student athlete and/or coach input District and school rules and procedures are fully implemented Virtually all student athletes and coaches appear to understand what is expected of them most of the time 	<p>Meets Proficient AND:</p> <ul style="list-style-type: none"> Assists with developing school and/or district athletic rules and procedures All student athletes and coaches appear to understand what is expected of them all of the time
Behavior Monitoring and Response		<ul style="list-style-type: none"> Student athlete, coach or spectator behavior is not monitored Unaware of what student athletes, coaches, and/or spectators are doing Does not respond to misbehavior, or the response is inconsistent, overly repressive, or does not respect the individual's dignity 	<ul style="list-style-type: none"> Sometimes intervenes to redirect student athlete, coach or spectator behavior May miss behaviors of some student athletes, coaches or spectators Attempts to respond to misbehavior but with uneven results 	<ul style="list-style-type: none"> Alert to student athlete, coach, and spectator behavior at all times Monitoring is preventative and consistent Response to misbehavior is appropriate and results in the desired behavior Response is sensitive to individual needs 	<p>Meets Proficient AND:</p> <ul style="list-style-type: none"> Monitoring is subtle and preventative <u>Student athletes monitor their own and their peers' behavior, correcting one another respectfully</u> Response to misbehavior is highly effective
Supervision and Safety		<ul style="list-style-type: none"> Rarely ensures suitable supervision at all times Rarely supports coaches to teach and/or enforce proper, safe, and ethical techniques strategies Rarely reviews emergency response protocols with coaching staff before the first practice Rarely supports and enforces expectations/policies related to harassment, bullying, intimidation, hazing, etc. AD is not current on CER trainings 	<ul style="list-style-type: none"> Sometimes ensures suitable supervision at all times Sometimes supports coaches to teach and/or enforce proper, safe, and ethical techniques strategies Sometimes reviews emergency response protocols with coaching staff before the first practice Sometimes supports and enforces expectations/policies related to harassment, bullying, intimidation, hazing, etc. 	<ul style="list-style-type: none"> Consistently ensures suitable supervision at all times Routinely supports coaches to teach and enforce proper, safe, and ethical techniques strategies Routinely reviews emergency response protocols with coaching staff before the first practice Consistently supports and enforces expectations/policies related to harassment, bullying, intimidation, hazing, etc. AD is current on CER trainings 	<p>Meets Proficient AND:</p> <ul style="list-style-type: none"> Takes a leadership role in supporting colleagues around supervision and safety Takes a leadership role in creating and implementing a program-wide emergency safety plan
Engaging Families		<ul style="list-style-type: none"> Does not attempt to engage families Rarely builds relationships with families Seldom seeks opportunities to learn about cultures and backgrounds of families Does not create a welcoming environment for families 	<ul style="list-style-type: none"> Attempts to engage families Builds relationships with some families, but not others Sometimes seeks opportunities to learn about cultures and backgrounds of families 	<ul style="list-style-type: none"> Routinely engages families by providing accessible ways for families to participate Builds reciprocal relationships with most families and sees them as an asset in learner learning Routinely seeks opportunities to learn about the cultures and backgrounds of families Creates a welcoming environment for families 	<p>Meets Proficient AND:</p> <ul style="list-style-type: none"> Builds reciprocal relationships with all families and uses them as an asset in learner learning Works with families in the community outside the school Takes a leadership role within the school to create a welcoming environment for families

Elements of Effective Athletic Directing

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Organization of Materials, Equipment, & Space		<ul style="list-style-type: none"> Minimal systems of organization are noted Space (e.g. AD office) is cluttered and materials are in disarray Equipment is rarely maintained properly; such as, ordered, managed, collected, inventoried, and reconditioned (as needed) each year Equipment room areas are rarely organized, neat, and/or orderly Rarely maintains accurate program inventory including uniforms, equipment, supplies, etc. 	<ul style="list-style-type: none"> Has an organizational system which is somewhat effective; system does not always support duties Space (e.g. AD office) has some evidence of organization and materials are somewhat available Equipment is sometimes maintained properly; such as, ordered, managed, collected, inventoried, and reconditioned (as needed) each year Equipment room areas are somewhat organized, neat, and/or orderly Sometimes maintains accurate program inventory including uniforms, equipment, supplies, etc. 	<ul style="list-style-type: none"> System of organization is clear and supports duties Space (e.g. AD office) is neat, clean, and uncluttered; materials are readily available Equipment is routinely and properly maintained properly; such as, ordered, managed, collected, inventoried, and reconditioned (as needed) each year Equipment room areas are consistently organized, neat, and orderly Routinely maintains accurate program inventory including uniforms, equipment, supplies, etc. 	<p>Meets Proficient AND:</p> <ul style="list-style-type: none"> Student athletes and coaches can maintain organizational systems Student athletes and coaches input has been considered in creating systems and suggestions for improvement are welcomed
Expectations for Volunteers		<ul style="list-style-type: none"> Little to no delegation of duties to volunteers Volunteers are underutilized Delegates too much to volunteers 	<ul style="list-style-type: none"> Sometimes or inconsistently delegates duties to volunteers Inconsistently clarifies and/or reinforces expectations of the volunteers 	<ul style="list-style-type: none"> Clearly articulates duties to volunteers Uses volunteers to promote student athletics; specifically plans for volunteers Continuously clarifies and reinforces expectations of volunteers 	<p>Meets Proficient AND:</p> <ul style="list-style-type: none"> Partners with volunteers to add additional perspectives to athletics
Budget		<ul style="list-style-type: none"> Rarely manages a fiscally responsible budget that supports student athletic achievement Rarely follows financial handling expectations for athletic funds Inaccurately administers athletic funds under the supervision of the principal 	<ul style="list-style-type: none"> Sometimes manages a fiscally responsible budget that supports student athletic achievement Sometimes follows financial handling expectations for athletic funds 	<ul style="list-style-type: none"> Routinely manages a fiscally responsible budget that supports student athletic achievement Regularly follows financial handling expectations for athletic funds Accurately administers athletic funds under the supervision of the principal 	<p>Meets Proficient AND:</p> <ul style="list-style-type: none"> Takes a leadership role in assisting other ADs in budgeting and administration of athletic funds Works with coaches and/or programs to create fundraising opportunities to enhance the athletic budget Takes a leadership role in creating a fiscally responsible budget with SPPS leadership
Function of Technology Used in Practices		<ul style="list-style-type: none"> Rarely uses available technology as a tool in practices 	<ul style="list-style-type: none"> Uses available technology as a direct tool substitute without functional change 	<ul style="list-style-type: none"> Uses available technology to augment or modify practices, as well as for substitution 	<p>Meets Proficient AND:</p> <ul style="list-style-type: none"> Uses technology for significant task redesign or to create new tasks, previously inconceivable, as well as for substitution, augmentation, and modification
AD's Use of Data		<ul style="list-style-type: none"> Minimal use of data to assess the effectiveness of athletic department Rarely assesses equity in aspects of the athletic program 	<ul style="list-style-type: none"> Some use of data to assess the effectiveness of athletic department Assesses equity in some aspects of the athletic program and makes goals appropriately 	<ul style="list-style-type: none"> Routinely uses data to reflect and inform practices Routinely assesses equity in all aspects of the athletic program and makes goals appropriately Utilizes data to differentiate and modify practices 	<p>Meets Proficient AND:</p> <ul style="list-style-type: none"> Shares data and collaborates within teams to make decisions about upcoming programming/services

Professional Responsibilities

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Relationships with Colleagues		<ul style="list-style-type: none"> Relationships are negative, self-serving, and/or promote discord among staff Works ineffectively with colleagues in collaboration, PLCs, and/or teams 	<ul style="list-style-type: none"> Maintains cordial relationships with colleagues to fulfill duties that the school or district requires 	<ul style="list-style-type: none"> Relationships are supportive and cooperative Works effectively and respectfully with colleagues in collaboration, PLCs, and/or teams 	<p>Meets Proficient AND:</p> <ul style="list-style-type: none"> Takes initiative in assuming a leadership role among faculty Takes a leadership role in PLC and/or teams
Self Reflection As a Growth Tool		<ul style="list-style-type: none"> Uses minimal reflection and self-assessment of practices Unwilling to look inward for improvement 	<ul style="list-style-type: none"> Occasionally uses reflection and self-assessment to assess effectiveness and make modifications 	<ul style="list-style-type: none"> Continuously and accurately assesses his or her own effectiveness using artifacts and data to identify areas of strength and areas of growth Reflects on practices through coaching, mentorship, critical friends or participation in other leadership development opportunities 	<p>Meets Proficient AND:</p> <ul style="list-style-type: none"> Takes a leadership role in promoting a culture of professional inquiry and reflection among staff
Written TD&E Reflections		<ul style="list-style-type: none"> Response shows little evidence of integrated learning or insights gained from the experience Reflections are not submitted or response is incomplete 	<ul style="list-style-type: none"> Response shows some evidence of integrated learning or insights gained from the experience Viewpoints and interpretations are supported; the reflection demonstrates attempts to analyze the learning experience but lacks depth of how the learning experience contributed to understanding of self or learners 	<ul style="list-style-type: none"> Response shows solid evidence of integrated learning or insights gained from the experience Viewpoints and interpretations are well supported and insightful; reflection demonstrates how the learning experience contributed to understanding of self or learners 	<p>Meets Proficient AND:</p> <ul style="list-style-type: none"> Response includes an in-depth reflection and personalization of the experience
Feedback		<ul style="list-style-type: none"> Ignores or minimizes feedback from colleagues, administrators, coaches, and student athletes Resistant to changes in professional practices 	<ul style="list-style-type: none"> Open to feedback from colleagues, administrators, coaches, and student athletes Open to change of professional practice when provided feedback 	<ul style="list-style-type: none"> Seeks and accepts feedback from colleagues, administrators, coaches, and student athletes Implements change in professional practice based on feedback 	<p>Meets Proficient AND:</p> <ul style="list-style-type: none"> Models and/or communicates change in professional practices to colleagues to promote learning/growth from feedback
Professional Growth		<ul style="list-style-type: none"> Does not or minimally attends professional development activities Minimally plans for professional growth Demonstrates little or no urgency toward improving professional practices 	<ul style="list-style-type: none"> Attends relevant professional development activities Occasionally plans for professional growth Demonstrates regular effort to modify and adjust professional practices 	<ul style="list-style-type: none"> Regularly participates in relevant professional development activities and implements changes to instructional practices as a result Regularly plans for professional growth Routinely enriches professional practices to meet the needs of all student athletes 	<p>Meets Proficient AND:</p> <ul style="list-style-type: none"> Leads professional development opportunities for colleagues Initiates important activities to contribute to the profession Models, coaches, and/or mentors colleagues in reflective practice methods to improve practices
Communication with Families & Stakeholders		<ul style="list-style-type: none"> Families and stakeholders rarely receive information about athletic programming Difficult for families or stakeholders to contact or does not respond when contacted Rarely maintains school athletic web page with important current and accurate information, such as reporting of scores Reports mostly on student athlete challenges not on successes 	<ul style="list-style-type: none"> Families and stakeholders sometimes receive information about athletic programming Information is available to families and/or stakeholders but ways of being contacted are not communicated through multiple methods Sometimes maintains school athletic web page with important current and accurate information, such as reporting of scores Reports on student athlete successes and challenges 	<ul style="list-style-type: none"> Families and stakeholders routinely receive information about athletic programming Available to respond to family and/or stakeholder concerns and ways of being contacted are clearly communicated through methods that work for the particular family/stakeholders' needs Consistently maintains school athletic web page with important current and accurate information, such as reporting of scores Reports on student athlete successes and challenges and collaborates on next steps Utilizes school/district resources to communicate in home language 	<p>Meets Proficient AND:</p> <ul style="list-style-type: none"> Consistently provides resources for families and/or stakeholders to support their students' academic and athletic successes Engages student athlete in communication with family and/or stakeholders

Professional Responsibilities

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Service to School/ District		<ul style="list-style-type: none"> • Does not support the school mission/vision • Lacks understanding of the district's strategic plan and, as a result, creates confusion for school stakeholders • Non-compliant with school and/or SPPS policies and procedures • Inconsistently involved in required school events 	<ul style="list-style-type: none"> • Understands and supports the school mission/vision • Understands and supports the district strategic plan, mission, and vision • Complies with school and SPPS policies and procedures and acts in a professional and ethical manner 	<ul style="list-style-type: none"> • Makes decisions that support and reflect the school mission/vision • Makes decisions that support and reflect the district strategic plan, mission, and vision • Complies with school and/or SPPS policies and procedures and models high standards of professional and ethical conduct • Involved in required school events 	Meets Proficient AND: <ul style="list-style-type: none"> • Makes a concerted effort to challenge negative attitudes or practices to ensure that all learners can succeed • Volunteers to participate in school/district events and makes a substantial contribution • Takes initiative in assuming a leadership role in school and/or district events
Record Keeping		<ul style="list-style-type: none"> • Minimally maintains information on athletes and/or team data/statistics as expected per sport • Rarely ensures that all necessary forms and student contracts are complete • Rarely completes processes for state athletic awards • Lacks system for team awards, records, and recognition of athletes 	<ul style="list-style-type: none"> • Regularly maintains information on athletes and/or team data/statistics as expected per sport • Sometimes ensures that all necessary forms and student contracts are complete • Sometimes completes processes for state athletic awards • Maintains a system for team awards, records and recognition of athletes 	<ul style="list-style-type: none"> • Maintains fully effective systems for information on athletes and/or team data/statistics as expected per sport • Consistently ensures that all necessary forms and student contracts are complete • Consistently completes processes for state athletic awards • Maintains effective systems for team awards, records, and recognition of athletes 	Meets Proficient AND: <ul style="list-style-type: none"> • Coaches and/or student athletes contribute information to systems related to their progress and interpret results • Coaches and/o student athletes participate in systems for team data/statistics • Takes a leadership is role in developing and/or contributing to athletic archive
TD&E Components (summative evaluation)		<ul style="list-style-type: none"> • One or more components of TD&E are missing or incomplete • TD&E component deadlines are missed 		<ul style="list-style-type: none"> • All components are complete • Ongoing work to implement and fulfill TD&E components is timely 	Meets Proficient AND: <ul style="list-style-type: none"> • Takes a leadership role in promoting TD&E components in the school

Summary

Areas of Strength:

Areas of Growth:

Next Steps: